Government of
Saskatchewan

Annual Report
2002-2003

Saskatchewan
Multitype Library Board

For the fiscal year ending
March 31, 2003

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Annual Report 2002-2003

Saskatchewan Multitype Library Board

Annual Report of the Saskatchewan Multitype Library Board For the period April 1, 2002 to March 31, 2003

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Letter of Transmittal from the Minister

The Honourable Dr. Lynda M. Haverstock
Lieutenant Governor
Province of Saskatchewan

Your Honour:

I have the honour to present the Saskatchewan Multitype Library Board's annual report for the period April 1, 2002 to March 31, 2003.

Respectfully submitted,

Judy Junor
Minister of Learning

Letter of Transmittal from the Board Chair

Honourable Judy Junor
Minister of Learning

I have the honour to present the Annual Report of the Saskatchewan Multitype Library Board for the period April 1, 2002 to March 31, 2003.

This report highlights several achievements in the development of Saskatchewan's multitype library system.

I am particularly pleased that this year the Multitype Library Board focused on consulting with libraries, archives, and other types of information providers to develop an awareness of multitype initiatives and to obtain input on future directions for multitype activities. Building and nurturing cooperative relationships in this manner is the foundation of multitype. Our consultations focused on sharing information about multitype, including its values, initiatives, and future potential. As a result, more libraries and information providers are aware of multitype and the possibilities it offers. Our consultations also provided feedback on future possibilities for multitype cooperation. The board will use this feedback when it creates a long-term strategic plan in the coming year.

The board also gave priority to addressing several issues affecting all types of libraries in Saskatchewan. It worked with a variety of partners to pursue solutions to the issues identified in its discussion paper, 'Saskatchewan Libraries Working Together'. The board also focused on developing strategies to address recruitment, retention, and promotion issues facing Saskatchewan libraries.

Information access for Saskatchewan residents continues to increase through multitype library initiatives. Enthusiasm for multitype also continues to grow within the library and information community, and will inform and encourage continued future multitype development.

Respectfully submitted,

Merrilee Rasmussen
Chair, Multitype Library Board

Board Organization

Legislation

The Multitype Library Board is established under The Libraries Co-operation Act.

Mandate

The mandate of the Multitype Library Board is to facilitate the co-operative development of the multitype library system in Saskatchewan.

It does so by providing a forum for appointed representatives of all library sectors in Saskatchewan to meet and discuss ways in which libraries can co-operate to enhance library services.

Representation

The minister appoints board members to represent library and information sectors.

The following representation must be appointed:

- a library director from a public library or public library system;
- a library director from a school library or school library system;
- a library director from a post-secondary library or post-secondary library system;
- a library director from a special library or special library system;
- the Provincial Librarian;
- a person chosen from a list of persons nominated by the Saskatchewan Library Trustees Association;
- a person chosen from a list of persons nominated by the Saskatchewan School Trustees' Association;
- a person chosen from a list of persons nominated by the Saskatchewan Library Association;
- one other person employed by a post-secondary library in any capacity; and
- one other person employed by a special library in any capacity.

The minister may appoint any of the following representation:

- one person who is, or who is employed by, an information provider;
- one person appointed after consultation with the Saskatchewan Urban Municipalities Association;
- one person appointed after consultation with the Saskatchewan Association of Rural Municipalities; and
- one or two other persons (in consultation with the library community).

The role of board members is to consult with their library sectors to ensure broad understanding of all sectors' needs and to enable full participation of all sectors in multitype initiatives.

Decision Making

As entrenched in The Libraries Co-operation Act, the Board uses consensus decision making. Consensus decision making recognizes the autonomy and individual responsibility of autonomous libraries and library systems represented on the Board.

Reporting

The Multitype Library Board advises and provides recommendations to the minister responsible for libraries with respect to the development of the multitype library system.

It may also make recommendations to libraries and library systems concerning multitype library development.

Secretariat

The Provincial Library, a branch of Saskatchewan Learning, provides secretariat support to the Board.

Meeting Requirements

The Board is required by legislation to meet at least three times yearly. From April 1, 2002 to March 31, 2003, the Board held three board meetings, one orientation/board change over meeting, and one annual general meeting with the multitype library community:

June 24-25, 2002
September 20, 2002
November 22, 2002
March 18, 2003 (Orientation)
Marcn 19, 2003 (Annual General Meeting)

Board Members 2002-2003

Public Library Sector

Merrilee Rasmussen, Barrister & Solicitor and Secretary, Saskatchewan Library Trustees Association, Regina; serving in the position of a person chosen from a list of persons nominated by the Saskatchewan Library Trustees Association.

Audrey Mark, Director, Pahkisimon Nuye?áh Library System, La Ronge; serving in the position of a library director from a public library or public library system.

School Library Sector

Janet Merkosky (until January 20, 2003), Teacher-Librarian, Vanscoy School, Saskatoon (West) School Division, Dalmeny;

Stephanie Olson (starting January 20, 2003), Resource Based Learning Consultant and Teacher-Librarian, Thunder Creek School Division, Lindale School, Moose Jaw; serving in the position of a library director from a school library or school library system.

Brenda Kondra, East Central Branch Representative, Saskatchewan School Trustees' Association, Yorkton; serving in the position of a person chosen from a list of persons nominated by the Saskatchewan School Trustees' Association.

Post-Secondary Education Library Sector

David Fox (until January 20, 2003), Head, Information Technology Services, University of Saskatchewan Libraries, Saskatoon;

Rian Misfeldt (starting January 20, 2003), Program Head for Library Services, SIAST Wascana Campus, Regina; serving in the position of one other person employed by a post-secondary library in any capacity.

Bob Foley (until January 20, 2003), Director, University of Regina Libraries, Regina;

Frank Winter (starting January 20, 2003), Director, University of Saskatchewan Libraries, Saskatoon; serving in the position of a library director from a post-secondary library or post-secondary library system.

Special Library Sector

Sharon Doepker (until January 20, 2003), Research Librarian, Prairie Agricultural Machinery Institute Library, Humboldt;

Lalita Martfeld (starting January 20, 2003), Library Technician, John Dolan Resource Centre, Saskatchewan Association for Community Living, Saskatoon; serving in the position of one other person employed by a special library in any capacity.

Susan Powelson, Director, Regina Qu'Appelle Health District Library, Regina; serving in the position of a library director from a special library or special library system.

Information Providers

Carol Shepstone, Librarian/Research Officer, Centre for the Study of Co-operatives, Saskatoon; serving in the position of a person chosen from a list of persons nominated by the Saskatchewan Library Association.

Hélène Stewart, Information Management Advisor, Information Technology Office, Indian Head; serving in the position of one person who is, or who is employed by, an information provider.

Valerie Laliberte (until January 20, 2003) teacher, Beauval; representing Aboriginal and northern residents;

Phyllis Lerat (starting January 20, 2003), College Librarian, Saskatchewan Indian Federated College Library, Regina; representing Aboriginal libraries.

Cheryl Avery (starting January 20, 2003), Head, University of Saskatchewan Archives, Saskatoon; representing the archives community.

Provincial Library

Joylene Campbell, Provincial Librarian, Saskatchewan Provincial Library, Regina.

The Multitype Library System

A multitype library system is a network of working relationships, between any combination of autonomous libraries and information providers, established to share services and resources for mutual benefit.

There are more than 320 public libraries, hundreds of school libraries, and more than 40 post-secondary education and special libraries in Saskatchewan. Libraries and library systems in these sectors are autonomous and mandated to provide a clearly defined client group with a set of library services.

In a multitype library system, the jurisdictional boundaries and separate administrative structures of libraries remain intact, but co-operative initiatives and working relationships enable libraries to collectively acquire information products and develop services that they could not achieve independently.

The role of the Multitype Library Board is to find library needs that overlap and allow these areas of mutual need to be the basis for the development of co-operative policies and programs.

Vision

The vision of the Saskatchewan multitype library system is:

Access to information is a democratic right of all people in Saskatchewan.

Mission

Libraries in Saskatchewan will work together to maintain and enhance a co-operative interdependent information network which will ensure a consistent and high quality of information service through a multitype library system.

Values

Strong local autonomous library partners

A strong multitype library system rests on strong, local autonomous libraries and library systems. Partners look after their own development and issues that relate to their jurisdictions.

The whole is greater than the sum of the parts

Autonomous library partners working together create a capacity for library service that is broader, more effective, and less costly than any one of the partners could achieve working individually.

Think globally ... search locally

Libraries work to share resources at a local level first, then regionally, provincially, nationally, and finally internationally.

Commitment to co-operation for mutual benefit

Co-operation is the cornerstone of the multitype library system. The reason people are willing to co-operate is that they see that things will work better if they do.

Organic development

Growth and development of multitype initiatives are based on what is possible for the partners. Partners are not forced into multitype projects. Multitype initiatives will be realized through people voluntarily working at the local level to develop what works for them.

Sustained attention

Continued effort is required to build a strong multitype library system. It must remain a high priority for each of the partners and it may mean marshalling resources to ensure that the system remains healthy as it grows and develops.

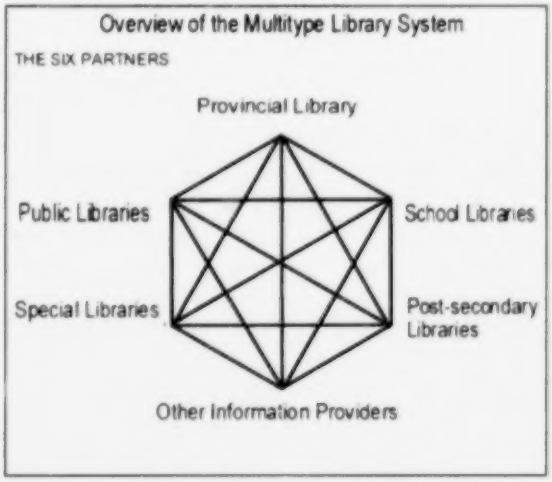
Decisions made by consensus
Decisions on matters of importance to all partners should be made in a manner which recognizes that all the partners must either agree with the decision or at least that they could accept or work within the decision. This is necessary because all partners operate autonomously in the multitype framework and no partner is of greater importance than any other.

Partners

The partners in the multitype library system include:

- the public, school, post-secondary education, and special library sectors;
- the Provincial Library, which has traditionally played a coordinating role in the Saskatchewan library community; and
- other information providers, such as archives, rural service centres, business resource centres, and Aboriginal libraries.

Each of the partners has different roles, mandates and client groups, which they serve. They vary in size, structure, governance, facilities, resources, and functions. It is important to understand the nature of the differences as well as similarities in order to co-operate more effectively.



Goals and Accomplishments 2002-2003

Goal 1: Develop the multitype system

The partnerships and relationships that form a healthy multitype library system must be continually developed. A key role of the Multitype Library Board is to foster communication amongst the partners and awareness of the benefits of the multitype co-operation.

Partners in the multitype library system include more than libraries: archives, Aboriginal libraries, and other information providers are partners as well. A role of the Board is to facilitate involvement in multitype by these partners.

The Board must also ensure a responsive environment to partner needs. This means monitoring issues and trends that are affecting libraries, consulting with them, and identifying co-operative strategies that may be suitable for addressing them.

Objective

Strong independent libraries and communities, working in partnership, ensure the successful development of a multitype library system.

Accomplishments

- Consulted with library sectors and information providers to identify trends and issues that are affecting them and to identify potential multitype initiatives that may help the partners to address these issues. Consultations were achieved through an Annual General Meeting with all partners. In addition, support was provided to the internal school library sector and public library sector discussions of the Co-operation Matrix respecting future multitype development. The intent is to use the consultation feedback to develop a long-term strategic plan for multitype library development.
- Nurtured relationships via the Annual General Meeting event.

Objective

Other information providers will be integral partners in the multitype library system.

Accomplishments

- Appointed an archivist to the Multitype Library Board to explore the potential of archival involvement in the multitype library system.
- Appointed an Aboriginal librarian to the Multitype Library Board to develop relationships with Aboriginal libraries and explore Aboriginal library involvement in the multitype library system.

Goal 2: Implement the multitype library system.

On a practical level, the Multitype Library Board is responsible for developing operations, programs, and policies to support co-operative initiatives. The Board may establish committees to co-ordinate detailed work. Co-ordination and resources are provided by Provincial Library.

Successful operation of multitype initiatives is reliant on strong, autonomous partners. Therefore, the Multitype Library Board monitors issues and trends that cut across all multitype sectors and that may adversely affect the capacity of the partners. It advises the Minister responsible for libraries of the concerns and recommends solutions.

Objective

Libraries will have effective mechanisms in place for sharing resources including human, physical, and technical resources among all libraries throughout the province.

Accomplishments

- Worked with Saskatchewan Learning to establish an administrative framework that enables the Provincial Library to administer funds for the Multitype Database Licensing Program (MDLP). Through MDLP, partner libraries pool funds to bulk purchase subscriptions to electronic magazine, journal, and newspaper resources.

Objective

Information needs of Saskatchewan residents will be met by strong libraries with appropriate staffing, funding, resources, and facilities.

Accomplishments

- Continued to enhance the collections of all types of Saskatchewan Libraries by coordinating the Multitype Database Licensing Program.

- Secured the establishment of the Saskatchewan Libraries Education Bursary, now administered by the Saskatchewan Library Association. The bursary funds a student enrolled in a Master of Library and Information Science program who is willing to work in Saskatchewan upon completion of the degree. The bursary will help address librarian recruitment and retention problems that all library sectors in Saskatchewan are experiencing. Provincial Library, a branch of Saskatchewan Learning, provided $20,000 to establish the bursary fund. Provincial Library has promoted the bursary at conferences and career fairs.

- Completed a report that identifies strategies for addressing staff recruitment and retention challenges in libraries. The Multitype Public Relations Committee developed the report.

- Developed a Library Careers section on the Saskatchewan Libraries web site to promote careers in libraries (www.lib.sk.ca/aboutlibraries/careers/).

Goal 3: Connect libraries of all types to provide equitable access to and delivery of information.

Networking technology is an important tool that enables multitype partners to collaborate with one another, share information and resources, and deliver information more effectively to patrons.

Multitype initiatives are often collaborative initiatives to acquire networking technology that can be shared by partners.

Networking technology is also required to support multitype communications.

Objective

The connection of libraries will provide the mechanism to ensure province-wide resource sharing that is affordable, fast, current, and distance neutral.

Accomplishments

- Maintained the Saskatchewan Libraries web site to electronically connect all types of libraries in the province.

- Fostered multitype participation in two information technology initiatives for libraries: implementation of a "Remote Patron Authentication" (RPA) software system and a "Resource Sharing System" (RSS). The RPA system enables library patrons to access subscription based library resources -- such as electronic magazines, journals, and newspapers -- via home computer. RSS is an interlibrary loan software management system that enables patrons to request inter-library loans via home computer, and enables libraries to manage inter-library loan transactions electronically.

Goal 4: Promote participation in the multitype library system.

Regular communication with actual and potential partners is required to develop an effective multitype library system. This means consulting with partners, providing information sessions and sponsoring activities in the library and information community that bring partners together.

It is also important to ensure that residents of Saskatchewan are aware of the information services available to them. This includes promoting information services made available through multitype programs, such as Multitype Database Licensing.

It also includes exploring ways that multitype collaboration could assist in the promotion of the library and information sector.

Objective

Promotion will ensure the multitype library system will be used and valued by the people in Saskatchewan.

Accomplishments

- Sponsored a session at the 2002 Saskatchewan Library Association / Saskatchewan Library Trustees Association Conference on "Democracy and Libraries."
- Conducted education and awareness activities to promote the value of libraries and multitype co-operation (via the Annual General Meeting and meetings with the school sector).
- Distributed Multitype Library Board brochures and annual report to a variety of library associations and agencies across Saskatchewan and Canada.
- Distributed 'Saskatchewan Libraries Working Together: A Discussion Paper' to a variety of libraries as a tool for them to communicate the value of libraries. This document highlights the value of libraries to many sectors of the province. It also includes information on multitype.
- Established a highway sign symbol for libraries. As a result, libraries were able to participate in the Centennial Enhanced Signing Program.
- Developed a strategy for a province-wide campaign to promote province-wide e-library services.
- Completed a report identifying recommended co-operative strategies to address libraries' promotion needs.

Multitype Database Licensing Program

Background

The Multitype Database Licensing Program (MDLP) is a province-wide program in which libraries pool funds to purchase bulk access to electronic information resources – magazines, journals, newspapers, and other information products accessed via the Internet. In 2002/03, forty-seven partner libraries participated in the program. These include all ten public library systems; all schools, represented by Saskatchewan Learning; the two university library systems, four campuses of SIAST, four small colleges; 25 special libraries, and the Provincial Library, which is responsible for co-ordination of the program. The total value of the program reached $470,000 in 2002.

The program has significantly enhanced access to reliable information resources for citizens of Saskatchewan. By pooling funds, the overall contribution needed by any one library has been greatly reduced. The program allows all libraries to have access to a resource that would otherwise be inconceivable for a small library to acquire, thus extending access to all residents, the majority of whom still live in small urban, rural or remote communities. In 2002/03 patrons of Saskatchewan libraries accessed the databases 283,162 times, up by 93,814, or almost a 50% increase over the previous year.

Saskatchewan is the only jurisdiction in Canada that has accomplished licensing for all provincial residents in every type of library in the province. Many of the databases can be accessed from the user's home computer. Through this program, libraries are helping to close the digital divide and ensure that all citizens have access to the information that is so important in a global information economy.

The goals of the Multitype Database Licensing Program are:

- to increase the amount of reliable information resources available to library users;
- to ensure equitable access to information resources regardless of geographic factors such as size and remoteness of the community;
- to pay for access to these resources only once and to make them accessible in every type of library province-wide; and
- to maximize the buying capacity of all libraries through cost-sharing.

Highlights of 2002/2003

Gale License Expanded to Include Literature Resource Centre

In early 2002, the MDLP Committee conducted a major evaluation of the current subscription products, alongside of comparable competitor products. The Committee also sought and received pricing package offers from each of the vendors. As a result of this effort, and in accordance with the recommendations from the previous year's annual meeting, the Committee chose optimum pricing packages that renewed licenses for The Gale Group (InfoTrac) and Micromedia (CBCA) databases and added a number of new resources. The following databases were added to the InfoTrac subscription: Literature Resource Center, Legal Trac, Business and Company Resource Center, Discovering Collection and InfoTrac Onefile.

Literature Resource Center is a significant addition to the suite of databases offered by the program. It offers access to 600 full text journal titles on the subject of literature and has information on 120,000 authors world-wide from every age and literary discipline. This database fills an important gap in the information resources available through the program, but it is a very large and expensive database. While most partners increased their contributions to achieve this license, the major financial contributors were Regina and Saskatoon public libraries and the universities of Regina and Saskatchewan libraries, each of whom almost doubled their contributions from the previous year.

New License for Canadian Newsstand Major Dailies and Saskatchewan Regional Papers

In the Fall of 2002, EBSCO Canada informed the Multitype Database Licensing Program that EBSCO no longer had the rights to the Southam newspapers, which includes all of the Saskatchewan daily newspapers and most of the major Canadian dailies that are of interest to the program. As a result, the Committee determined that the subscription to 'Canadian Newspaper Source', through EBSCO Canada, had to be cancelled and that they needed to quickly find a replacement for this product. Their decision was to acquire a license to Micromedia ProQuest's Canadian Newsstand Major Dailies and Saskatchewan Regional Papers. The 18-month agreement was negotiated to cover January 1, 2003 to June 30, 2004, which will bring this product onto the same timeline as other products, which are renewable June 30th.

Fourteen Libraries Join MDLP

Through the efforts of the special libraries representatives on the MDLP Committee, another 13 special libraries joined the program in 2002/03. In addition, the NORTEP Library joined as a post-secondary education library. Libraries were given one free year to test the databases and to determine their usefulness for each library's clientele. After that, those libraries will be asked to make a financial contribution to the program.

Welcome to the new special libraries and congratulations to your sector representatives, particularly Charlene Kramer, for a job well done. New partners are:

Court of Queen's Bench Library
East Central Health District Library
Government Relations and Aboriginal Affairs Library
Greystone Managed Investments Inc. Information Resource Centre
McKercher, McKercher & Whitmore Library
NORTEP Library
Potash Corporation of Saskatchewan Library
Prairie Northern Wildlife Research Center Library
Saskatchewan Association of Health Organizations Resource Centre
Saskatchewan Labour Library
Saskatchewan Research Council Library
Saskatchewan Social Services Library
Saskatchewan Workers' Compensation Library
Saskatoon Health District Library

Multitype Database Licensing Fund Established

In 2001, a Business Plan Committee was struck by the Multitype Library Board to examine options for sustainable administration of the Multitype Database Licensing Program. The Board determined that Provincial Library needed to have the capacity to sign agreements on behalf of partners and to receive and disburse partner funds. The Multitype Library Board documented this need in its 'Discussion Paper', which was forwarded to the Deputy Minister of Learning. As a result of the Board's efforts, the new Saskatchewan Learning department established the Multitype Database Licensing Fund, which is a special account that allows Provincial Library to handle partner funds within government. The Board is grateful to all of the libraries that have acted as fund administrators over the past five years but is especially pleased that Provincial Library is now able to handle all of the fund administration. Also, a huge thank you to our new department, Saskatchewan Learning, for its support to the Multitype Database Licensing Program.

MDLP Strategic Initiatives for 2003/04 and Beyond

- **Promotion** – Design a province-wide marketing campaign to increase awareness of the databases and thus increase usage.

- **Training** – Determine the staff and users' training needs, develop a province-wide training strategy, and implement the training strategy to ensure that users know about the databases and are able to use them effectively. Gale Group has offered four days of training on its new databases plus a refresher course on changes in the continuing subscriptions. Micromedia ProQuest has offered training on its Canadian Newsstand product on the ProQuest platform.

- **New Database Products** – Test netLibrary to determine the potential for a province-wide license to e-books through the MDLP.

- **New Interface to the Databases** – Develop a template with a common look and a subject approach to the database products and make the template available to all libraries to use, or modify for use, on their web sites.

- **Remote Patron Authentication (RPA)** – Establish a remote patron authentication service through Provincial Library and make it available to all libraries in Saskatchewan so that they can easily provide home access to all of the database products, for all of their users, with a single authentication.

- **Additional Functionality** – Explore additional functionality of the database products such as linking the database titles to the library's print collection or implementation of software such as 'Serials Solution' to manage serial resources.

- **Statistics** – Get more accurate and meaningful statistics that are consistent across all database vendors' products and across all library sectors.

- **PST Issue** – Request that the PST not be charged on the purchase of licenses for periodicals (magazines, journals, and newspapers) in electronic form, as is the case with printed periodical subscriptions.

- **MDLP Program Database** – Create an MDLP database that contains information about the program's current subscription products.

Current Products Licensed: Listed by Vendor

EBSCO, EBSCOhost
Canadian Newspaper Source (Cancelled December 31, 2002)

The Gale Group, InfoTrac
Business and Company Resource Center
Business Index ASAP
CPI.Q
Discovering Collection
Expanded Academic ASAP
General Reference Center
General Reference Center Gold
Health and Wellness Resource Center
Health Reference Center Academic
InfoTrac Onefile
Junior Edition
Kid's Edition
LegalTrac
Literature Resource Center
Student Edition

Micromedia
Associations Canada
CBCA Fulltext Reference and CBCA Fulltext Business
CBCA Fulltext Education
Directory of Libraries in Canada
Index to Canadian Legal Literature
Répère Fulltext

Micromedia ProQuest
Canadian Newsstand Major Dailies (Initiated January 1, 2003)
Saskatchewan Regional Papers

Financial Contributors

Post-Secondary Education Libraries
- Archibald Foundation Library, Canadian Bible College
- Briercrest Family of Schools, Archibald Library
- Gabriel Dumont Institute Library
- Saskatchewan Institute of Applied Science and Technology, SIAST Libraries
- St. Peter's Abbey and College Library
- University of Regina, Dr. John Archer Library
- University of Saskatchewan Libraries

Public Libraries
- Chinook Regional Library
- Lakeland Library Region
- Pahkisimon Nuye·áh Library System
- Palliser Regional Library
- Parkland Regional Library
- Regina Public Library
- Saskatoon Public Library
- Southeast Regional Library
- Wapiti Regional Library
- Wheatland Regional Library

Special Libraries
- Credit Union Central of Saskatchewan, Resource Centre
- Forest Ecosystems Library
- Law Society of Saskatchewan, Library
- POS Pilot Plant Corporation, Information Services
- Prairie Agricultural Machinery Institute Library
- Regina Health District, Health Sciences Library
- Resource Centre for Sport, Culture and Recreation
- Royal Canadian Mounted Police Training Academy, Learning Resource Centre
- Saskatchewan Education Learning Resource Centre
- Saskatchewan Health Resource Centre
- Saskatchewan Highways and Transportation, Resource Centre
- Saskatchewan Legislative Library
- Saskatchewan Provincial Auditor's Office Library
- Saskatchewan Social Services, Resource Centre
- Saskatchewan Teacher's Federation, Stewart Resource Centre

School Libraries
- All school divisions through Saskatchewan Learning on behalf of all K-12 schools in Saskatchewan.*

* Through the financial participation of these agencies, all schools in Saskatchewan have access to the databases.

Provincial Library
Saskatchewan Provincial Library

Multitype Database Licensing Program Committee

The Multitype Library Board established the Committee to administer the Multitype Database Licensing Program. There are at least two representatives from each library sector, more if desired. Committee members are responsible for consulting with their sector regarding development of the program and bringing back their sector's concerns to the committee table.

The annual meeting establishes the broad strategic directions, approves a purchasing/renewal strategy for the upcoming year, and makes recommendations regarding financial commitments from partners. Committee members evaluate information databases, coordinate financial contributions from their sector, and make recommendations to library directors and collection developers about what products to fund. In addition they make decisions about how to implement the strategic directions and coordinate input from partner libraries.

Provincial Library staff negotiate, and make agreements, with vendors to acquire province-wide licenses on behalf of the program; coordinate partner funding; and support the MDLP committee.

2002/03 Committee Members

Post-secondary Education Libraries
Diana Kichuk, University of Saskatchewan Libraries.
Beverley Brooks, SIAST Palliser Campus.

School Libraries
Joanne Beltramini, Regina Catholic Schools.
Delee Cameron and Mary Reddyk, Saskatchewan Learning.

Special Libraries
Charlene Kramer replaced by Ellen Basler, Saskatchewan Learning.
Angela Battiste, Saskatchewan Environment & Resource Management.
Pat Kolesar, Saskatchewan Legislative Library.
Brett Waytuck, Saskatchewan Health Resource Center.

Public Libraries
Anne Craggs, replaced by Patricia Caldwell, Saskatoon Public Library.
Allan Johnson, Southeast Regional Library, replaced by Bruce Cameron, Wheatland Regional Library; and Kevin Phillip, Wapiti Regional Library.
Cathy Matyas, replaced by Sandy Cameron and John Edgar, Regina Public Library.

Multitype Library Board Liaison
Helene Stewart, Information Technology Office, replaced by Melissa Bennett, Provincial Library.

Provincial Library
Marilyn Jenkins and Jack Ma, Provincial Library.

Usage Statistics

Number of Times Saskatchewan Users Accessed the Databases

Access means the number of times a user entered, or logged on to one of the databases to begin searching.

InfoTrac	1999	%	2000	%	2001	%	2002	%
Post-secondary	21,866	31%	38,094	41%	61,596	45%	97,607	47%
Public	17,873	25%	22,862	25%	30,357	23%	44,447	21%
School	28,664	41%	27,741	30%	39,659	29%	61,335	29%
Special	2,230	3%	3,530	4%	4,146	3%	6,993	3%
TOTAL	70,633	100%	92,227	100%	135,758	100%	210,382	100%

Micromedia	2000	%	2001	%	2002	%
Post-secondary **	38,782	77%	31,328	84%	32,246	79%
Public	3,809	8%	1,952*	5%	2,801	7%
School	5,943	12%	1,575*	4%	2,472	6%
Special	1,826	3%	2,322*	6%	3,373	8%
TOTAL	50,360	100%	37,177	99%	40,892	100%

**2001 statistics do not include use of the Voyageur interface from Mar-Sept*

*** Includes all sectors' use of the Voyageur interface for products that are not available via the CIRC interface.*

EBSCOhost	2001	%	2002	%
Post-secondary	5,306	32%	13,785	43%
Public	5,078	31%	7,373	23%
School	4,223	26%	9,167	29%
Special	1,806	11%	1,563	5%
TOTAL	16,413	100%	31,888	100%

Total Number of Log-ins

	1999	2000	2001	2002
EBSCOhost	No subscription	No subscription	16,413	31,888
InfoTrac	70,633	92,227	135,758	210,382
Micromedia	No subscription	50,360	37,177	40,892
Total	**70,633**	**142,587**	**189,348**	**283,162**

Multitype Public Relations Committee

Background

The Multitype Library Board established a Public Relations Committee in the spring of 2001 to develop strategies to promote the value of libraries to Saskatchewan residents. Library sectors had been identifying library promotion as an area of need in Saskatchewan. In addition, library promotion is one of the objectives of the multitype library system: "promotion will ensure the multitype library system will be used and valued by the people of Saskatchewan."

The Committee undertook its work throughout 2001 and 2002, submitting its final report to the Board in November of 2002.

The Committee was comprised of representatives from multitype partners:

Audrey Mark, (Chairperson), Director, Pahkisimon Nuye›áh Library System, representing public libraries.

Janet Merkosky, Teacher-Librarian, Vanscoy School, Saskatoon (West) School Division, representing school libraries to Sept. 2001.

Colette Fischer, Coordinator of Learning Resources, Saskatoon Catholic School Board, representing school libraries.

Julie McKenna, Associate Librarian, Emerging Services, University of Regina Libraries, representing post-secondary education libraries.

Carol Shepstone, Research Officer/Librarian, Centre for the Study of Co-operatives, University of Saskatchewan, representing special libraries.

Melissa Bennett, Manager, Multitype Library Development, Provincial Library (Provincial Library support to committee).

Julie Arie, Information Resources Management Specialist (Databases), Provincial Library (Provincial Library support to committee).

Marilyn Jenkins, Director, Public Library Services, Provincial Library (Provincial Library support to committee to April 2002).

Highlights

As a first step, the Committee members consulted with their sectors to identify promotion-related needs. A number of common needs were identified:

- Marketing library services to the public and other appropriate clients;
- Marketing libraries internally to library parent organizations;
- Informing the rest of Canada and the world about Saskatchewan achievements; and
- Encouraging people to work in Saskatchewan libraries.

The need to encourage people to work in Saskatchewan libraries was expressed strongly by all library sectors, reflecting the pressing recruitment and retention issues faced by many labour sectors today.

The Committee developed strategies to address the issues, framed by four goals:

- The value of libraries will be recognized and they will have a positive image in their communities.

- The Saskatchewan library community will have a province-wide network of resources and expertise in the area of library promotion and public relations.

- Saskatchewan libraries will have a pool of qualified applicants, both professional and paraprofessional, for each library job.

- Saskatchewan libraries will be staffed by motivated library workers productively engaged and competitively compensated for their work.

Recommendations to achieve these goals include:

- One dedicated staff person to co-ordinate public relations, recruitment and educational opportunities for the multitype library system in Saskatchewan.

- Hosting a one day symposium to bring together key library people working in the area of promotion to identify advertising and promotion needs, set up a formal network of expertise, and exploit existing expertise to create centralized online resources for library promotion and marketing.

- Education and training to develop promotional skills and capacity; to train new library staff; and, to teach libraries succession planning strategies.

- Supporting the development of recruitment and promotion tools that can be shared by Saskatchewan libraries.

- Developing web pages that recruit people to the library profession; provide education and training materials to library staff; and, provide promotional tools for libraries.

Two parallel initiatives encouraged by the Committee provided some achievements in the area of library recruitment and retention:

- establishment of the Saskatchewan Libraries Education Bursary (a cooperative initiative of the Multitype Library Board, the Saskatchewan Library Association, and Saskatchewan Learning); and
- development of a Library Careers section on the Saskatchewan Libraries web site (www.lib.sk.ca/aboutlibraries/careers/).

The Committee submitted a report, outlining its recommendations, to the Multitype Library Board in November 2002. The Board will review and discuss the report at its first meeting in the new fiscal year.